



Winner of the annual 'INTERMODAL AWARD' for best practices announced:

FrieslandCampina Hellas

The Jury, made up of high-level representatives from the EU Commission, EU Parliament and various professional transport Associations, decided to attribute the Intermodal Award 2010 to FrieslandCampina Hellas for its intermodal system *NOYNOY ON BOARD!* The trophy was handed over during the **Intermodal Europe Event** in Amsterdam, on 1 December.

It was ten years ago that the Greek subsidiary of Royal FrieslandCampina first recognised intermodal transport of chilled products as a potential key enabler of its Inbound reefer Supply Chain. In September 2009, in association with P&O Ferrymasters, FrieslandCampina Hellas bridged the gap between its affiliate plants in Germany and Holland and its Distribution Centres in Greece by means of an Intermodal System. The system uses 45' pallet-wide reefer containers. Goods are taken by road from the factories (Kalkar/Germany, Tilburg/Holland) to the railway station in Muizen/Belgium, by train to Brindisi/Italy, by ferry boat to Patras/Greece and finally by road to FrieslandCampina Hellas Distribution Centres in Aspropyrgos, Patras and Thessaloniki, all in just six days and using GPS to ensure temperatures remain constant.

Apart from a significant contribution towards environmentally-friendly transportation (2.7 tons CO₂ instead 5.7 tons compared to road-only), the system also acts as a catalyser on supply chain cost structures. Intermodal transport hedges the cost and sourcing capacity risks against oil price and export volatility, a very important factor for family products that have very short supermarket shelf lives and must be competitively priced yet offer impeccable quality.

Other well-marked candidates were Comunidad de Madrid ('Madrid Transport interchange Plan'); Europe Container Terminals ('European Gateway Services'); SCF Group ('Polymer side-door containers') and Wascosa AG ('Flex Freight System').

The EIA will use the winning candidates as best practices examples vis-à-vis the EU authorities, while in due course including them in the European Compendium for Freight Transport & Logistics Best Practices and publications such as the Intermodal Yearbook, already a best seller with the authorities and market players. EIA is now open to suggestion for candidates for the Intermodal Award 2011.



with trophy: *Jan-Kees Polderman* (Friesland Campina)